



Miles of HOPE Breast Cancer Foundation

2011 COMMITTEE

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Spring is on the way!

You are invited to the

8TH ANNUAL MILES OF HOPE BRUNCH

Sunday, May 6, 2012

11am

The Grandview, Poughkeepsie

In 2010, Miles of Hope raised more than \$350,000 to fund support programs in the Hudson Valley. Nearly one-third of that was raised at the Annual Spring Brunch.

Be part of this success!

- Become a Sponsor
- Advertise
- Have Brunch with Us

Your support is critical to the continued success of Miles of Hope. Please refer to the accompanying forms for all details and payment information.

Any questions?

Please call Lisa (845) 471-1504 or email lisa@arnoff.com

Please join us in making a difference in the lives of those touched by Breast Cancer.



Miles of HOPE Breast Cancer Foundation

Sponsorship Opportunities

Rosaline Pink Sponsor \$150

Receives listing in program at this giving level

Petal Pink Sponsor \$250

Receives listing in program at this giving level

Rose Pink Sponsor \$500

Receives listing in program at this giving level

Hot Pink Sponsor \$1000

Same as above plus a full-page program ad, option to provide item for goody bag (minimum 425 pieces) and inclusion in press releases

Garnet Corporate Sponsor \$2500

Same as above plus 4 tickets to the event, full-page program ad and inclusion in press releases

Ruby Foundation Sponsor \$5000

Same as above plus table for 10, inside front or back cover or full-page program ad, inclusion in all event literature and press releases and a full page ad in all other Miles of Hope event program books

Champion of Hope \$7500+

Same as above

Heroes of Hope \$10,000+

Same as above

Please complete and return the **pink form** in the enclosed envelope along with your payment.

If paying by check, please make check payable to **Miles of Hope Breast Cancer Foundation**.

If you have any questions, please contact Lisa Arnoff at 914-475-6060 or email Lisa at lisa@arnoff.com.

*Thank you for taking the time to consider our request.
We look forward to hearing from you.*



Advertising Opportunities or "Tributes"

Ads may be personal or business.

Please mail checks and camera ready ad copy with enclosed form to **Miles of Hope, P.O. Box 1892, Pleasant Valley, NY 12569.**

Ads also accepted electronically in .pdf or .jpg formats.

Email ads to lisa@arnoff.com. Please include ad size and contact information. Call Lisa at 914-475-6060 with any questions.

Deadline for ad submission is March 25, 2012.

Full Page
5.25" x 8.5"
\$250

Quarter Page/
Business Card
5.25" x 2"
\$100

Half Page
5.25" x 4.25"
\$150



8th Annual Brunch – May 6, 2012

Please check all that apply; fill in top portion of form and all other appropriate sections and return with payment to **Miles of Hope, P.O. Box 1892, Pleasant Valley, NY 12569.**

- Sponsorship Program Book Ad/Testimonial In Memory/In Honor Of Tickets

Name: _____

Address: _____

Phone Number: _____ E-Mail Address: _____



Follow us on Facebook for brunch updates.

SPONSORSHIP — *Please contact Lisa Arnoff at lisa@arnoff.com for questions about Sponsorships or Ads.*

Sponsor Level _____ Amount \$ _____

Name as you would like it to appear in program book: _____

AD BOOK / TRIBUTES — *Ads may be personal or business. Ad submission deadline is 3-25-11.*

Size _____ Cost \$ _____

I have enclosed my camera ready artwork I am emailing my artwork in a .pdf or .jpg format to lisa@arnoff.com

IN MEMORY / IN HONOR OF — *Please print name as you want it to appear in program book.*

First listing @ \$100 _____

Additional listings @ \$25/ea. _____

Total for listings \$ _____

RESERVATIONS — *Brunch reservations deadline is April 15, 2012*

I am purchasing _____ tickets at \$60 each for the 8th Annual Brunch on May 6, 2012, totaling \$ _____

TOTAL ENCLOSED \$ _____

Please make all checks payable to **Miles of Hope Breast Cancer Foundation.**
We also accept credit cards: Visa MasterCard American Express

Card Number: _____ Exp. Date: _____ CVV Code: _____

Signature: _____